**THE ASSESSMENT OF EXXONMOBIL CORPORATE SOCIAL RESPONSIBILITIES” IN IBENO LOCAL GOVERNMENT AREA**

**CHAPTER ONE**

**INTRODUCTION**

**1.1 Background of the Study**

Corporate social responsibility can be defined as the “economic legal, ethical and discretionary expectations that society expect from organization at a given point in time (Carroll and Bucholtz 2003, p. 36).

The concept of corporate social responsibility means that organization have moral, ethical and philanthropic responsibility to earn a fair return for investors and comply with the law.

Corporate social responsibility also called corporate conscience, co-operate citizenship, social performance or sustainable responsible for a business to focus on the moral judgments and behavior of individuals and groups with the organizations.

Thus, the study of business ethics maybe regarded as a building, self regulating mechanism whereby business monitors and law, ethical standard and international norm.

The goal of corporate social responsibility is to embrace responsibility for the company’s action and encourage a positive impact through its activities on the environment, consumers, employee’s communities, stakeholders and all the members of the public sphere.

According to D. Wood, corporate social responsibility performance revisited (1991) 16 (4), the term “corporate social responsibility” came into common use in the late 1960s and early 1970s, after many multination corporations were formed.

Corporate social responsibility is title to aid an organization mission as well as a guide to what the company stands for and will uphold to its consumers and providing social amenities like portable water, education, electricity, environmental protection, sponsoring of social event, provision to health facilities, employment of socially handicap person or deprived person, provide environmental protection and pollution control, provision of clean water and good roads, construction of parks and lots more to their host communities and the stakeholders as well as giving fair treatment to the staff.

With the help of corporate social responsibility counsel, corporations are beginning to target their philanthropic contributions, becoming more committed through environmentally sound products and programmes for plant location communities and teaming with local agencies and government to improve schools, employment training for the needy.

The continuous survival of company depends to a great, on us demonstrating not only an awareness of the problem of the society, but also a willingness and capacity to do some thiny positives about solving these problems. Corporate social responsibility focuses that business would proactively promote the public interest (PI) by encouraging community growth and development and voluntarily eliminating practices that harm the public sphere, regardless of legality (Seather, Kimt, Ruth V. Aguilera (2008).

The development business ethics is one of the forms of applied ethics that examines ethical principles and moral or ethical problems that can arise in a business environment. According to (Garriga and Mele 2004), it is stated that in 1960s and 1970s the civil right movement, consumerism and environmentalism affected society’s expectations of business based on the general ides that those with world to be more proactive in:

1. Ceasing to cause societal problems and

2. Staring to participate in solving societal problems

Many legal employment opportunities, product safety, worker safety and the environment.

Furthermore, society began to expect business to voluntarily participate in solving societal problems whether they had caused the problem or not. This was beyond their economic and legal responsibilities and accept responsibilities related to the betterment of society. This view of corporate social responsibility in the prevailing view in much of the world today. Therefore, this study seeks to examine the assessment of Exxon Mobil corporate social responsibility in Ibeno Local Government Area.

**1.2 STATEMENT OF THE PROBLEMS**

Exxonmobil has come to age and as such competition has altered them to look for corporate social responsibilities that will sustain the community they are working on.

Exxonmobil work and are committed to conducting business in a manner that is computable with the environment and economics needs of the communities in which they operate they also conduct research and engage with local expert to develop a thorough understanding of current conditions from a safety, social and environmental perspectives.

Exxonmobil activity promotes respects for human rights anywhere they work, but sometimes when they operate in some challenging environment where human right issues such as security, land and water access, and forced labour, the treatment of indigenous peoples are a key understanding and tradition

Nevertheless they Exxonmobil faces extraction as a result of community crises that sometime may occur because of uncompansation to community. Therefore social responsibility is often expected of any business organization or company operating any community.

It is social responsibility effort to contribute to the development of its host community, the observation as been that theses organization Exxonmobil are not mostly concern, even when their operations negatively attract their host community.

Therefore, this work seek to evaluate the assessment of ExxonMobil corporate social responsibility in Ibeno community.

**1.3 OBJECTIVES OF THE STUDY**

This study used the following objectives

1 to find out if ExxonMobil has corporate social responsibility in if programme.

2 To find out the level of ExxonMobil corporate social responsibility on the host community.

3 To find out the effect of ExxonMobil corporate social responsibility on the host community.

4 To find out if the resident of Ibeno are aware of ExxonMobil corporate social responsibility.

**1.4 RESEARCH QUESTIONS**

1 Does ExxonMobil has corporate social responsibility in if programme?

2 Does ExxonMobil corporate social responsibility on the host community?

3 Does Ibeno residents aware of ExxonMobil corporate social responsibility?

4 What are the levels of ExxonMobil corporate social responsibility on the host community?.

**1.5 SCOPE OF THE STUDY**

This research project reveals the assessment of ExxonMobil social responsibility in Ibeno local government Area.

**1.6 SIGNIFICANCE OF THE STUDY**

This research work on assessment of ExxonMobil corporate social responsibility will make so important different and beneficial to staff and entire stakeholders of ExxonMobil and other Mobils industries that are directly facing extractions , as a result of community crises or hazard due to incorporate social responsibility. It will also be beneficial to the government and public industries that gradually losing confidence in a particular community there are working on.

Finally, the research work will be beneficial to those that are in the academic field. The researchers, the students will find the project very useful.

**1.7 OPERATIONAL DEFINITION OF TERMS**

* **Environment performances:** this is measurement metric that use to quantify the environmental impact intensity caused by an anthropogenic activities.
* **Community:** A group of people living in a particular area, having common interest, occupied primarily by private residencies. OR is a group inter-dependent organism in habiting the same region and interacting with each other.
* **Development:** An act of impacting by expanding enlarging or refining, or the process in which some passes by a degrees to a different stage (especially a more advanced or mature stages).
* **Assessment:** To evaluate the value, importance or quality of a thing.
* **Corporate:** Member of a business grouping together in corporation
* **Social responsibility:** It is a ethical ideology or theory that an entity be it an organization or individuals, has an obligation to act to benefit of society at large.

**1.8 LIMITATION OF THE STUDY**

A lot of things have been seen as a limiting factor to the study.

1 **Finance:** The researcher was incapacitated by the unavailability of fund to transport her. Self as well as other materials

2 **Respondents attitude:** Most of the respondents felt very reluctant and was so afraid to disclose information that is base on their affairs, and most were afraid of disclosing information concerning ExxonMobil, they regard it as a trait to their freedom.

3 **Time:** Time was not the researcher’s favour, most times the research had to sacrifice leisure and self comfort in order to look for relevant materials.